
SAN DIEGO BUSINESS JOURNAL



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500

THE BOOK OF INFLUENTIAL BUSINESS LEADERS

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Presented by:

rh Robert Half®



DON FAYE

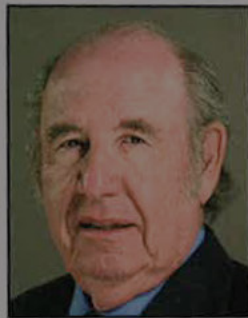
PRINCIPAL, PRESIDIO
RESIDENTIAL CAPITAL

Don Faye has more than 30 years' experience in real estate operations, and Presidio Residential Capital has assets under management totaling more than \$2.5 billion. Its goal for 2018 was to fund \$150 million in joint venture equity; the firm had provided more than \$1 billion in capital since its inception. Presidio has investments

in Arizona, California, Nevada, Colorado and Washington with committed capital of \$650 million more than 95 projects. Among its major recent activities in San Diego was financing 134 units at the new Tesoro at Vista Del Sur development in Otay Mesa and opening sales of the 88-unit Agave community in Carlsbad.

HIGHER ED He holds a Bachelor of Arts degree, an MBA and a law degree.

NOTEWORTHY The firm in the past eight years has acquired more than 10,000 residential lots in the western U.S.



AARON FELDMAN

FOUNDER AND PRESIDENT,
SUNROAD ENTERPRISES

Aaron Feldman in 1977 founded Sunroad Enterprises, which would go on to become a significant local force in real estate development and auto dealerships. The development division has built many projects in the market, ranging from offices and apartments to hotels and marinas. Sunroad in late 2018 was trying to work through design

and density issues with the Port of San Diego on details of a high-profile Harbor Island 325-room hotel project. Feldman received his early education and work experiences in Mexico, working at various companies, including Celanese and Chrysler Corp and led his family's steel manufacturing and real estate businesses. Feldman has served on advisory boards to organizations including UC San Diego's Center for U.S.-Mexican Studies.

ALMA MATER University Autonoma de Mexico, Universidad Anahauc



DELINDA FORSYTHE

CEO, INNOVATIVE COMMERCIAL
ENVIRONMENTS

DeLinda Forsythe is founder and CEO of Innovative Commercial Environments, a contract furniture company she started in 2006 in a spare bedroom as a single mom looking to help send her son to college. In 2017, ICE became the exclusive San Diego Teknion dealership. Teknion's clients include industry giants such as Apple, McDonald's, Google and

Solar Turbines. In 2018 Forsythe completed her first international project in Belgium. ICE has been among San Diego County's fastest growing private companies.

ALMA MATER UC Irvine
FUN FACT She started a women's book club in 2016 to foster mentorship and develop future leaders.



JOHN D. FRAGER

EXECUTIVE MANAGING
DIRECTOR, CBRE

John Frager is an executive managing director for CBRE, a global commercial real estate and investment services firm, leading the company's San Diego and Baja, Mexico business. He also leads CBRE's technology & media practice, an advisory group that focuses on the top technology markets in the Americas. He serves on boards of the San Diego

Regional Chamber of Commerce, the University of San Diego, Pathfinder Partners, Padres Pedal the Cause, is a trustee for Multi-Strategy Growth & Income Fund, and is chairman of YPO.

ALMA MATER University of Southern California
HONOR In 2016 he was honored as the Big Brothers Big Sisters of San Diego Person of the Year.



SCOTT FREE

CEO, LUSARDI
CONSTRUCTION CO.

Scott Free got into the construction business with his father and brother, who founded Free Builders Supply Inc. in Vista. He began as a laborer and project engineer. He joined Lusardi Construction in 1970 and, as CEO, he has grown the San Marcos-based company into one of the largest commercial and industrial builders in

San Diego County. They are responsible for projects such as the Tri-City Wellness Center, The 4S Ranch Village, Mission Hills High School and many other secondary schools across the county. In 2017, Lusardi Construction was one of Engineering News-Record's top contractors.

NOTEWORTHY The company in 2018 worked on a project at Alvin Dunn Elementary in San Marcos, which was among its first projects 60 years ago.



YEHUDI GAFFEN

CEO,
GAFCON INC.

Yehudi "Gaf" Gaffen is leading the \$1.2 billion Seaport Village redevelopment, a 70-acre site on the Embarcadero. He is the project manager and co-developer along with Protea Waterfront Properties partners Jeffrey Essakow and Jeff Jacobs. Gafcon also is project manager for portions of a massive waterfront project in Shanghai. Gaffen has been

involved in domestic and international construction for over 35 years, working for construction companies, construction managers and real estate developers. He began his career with Sunroad Enterprises before forming Gafcon Inc. in 1987 with his wife, Pam, after the two met in their native South Africa.

ALMA MATER University of Cape Town, South Africa
NOTEWORTHY The firm recently renovated the Wende Museum in Los Angeles, which is dedicated to the Cold War.